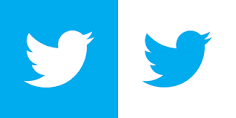
**Shakespeare Selfie Challenge**

**Task:**

1. **Choose your favourite character from the play.**
2. **Shape his or her social media presence by completing 3 of the 5 options**

[](http://www.google.ca/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwiUpNOq2bPTAhWk6YMKHe-wBoYQjRwIBQ&url=http://brandingsource.blogspot.com/2012/06/new-logo-twitter.html&psig=AFQjCNGSdV-BspTYkwr0giuDfK5dMRipLg&ust=1492800494191001)**What would they tweet?**

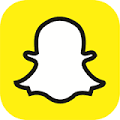
* 140 characters
* Assume the audience is the general public
* Something that is appropriate for them to share to that audience
* Stay relevant to the play
* Connect to a recent world event—what would interest them that is current news.

[](http://www.google.ca/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwiama_t2bPTAhWB7YMKHU0QAuYQjRwIBQ&url=http://www.basictechtricks.com/2015/05/how-to-download-instagram-photos-and-videos-on-android.html&psig=AFQjCNGbw3zy1ZWDLebqZ-CIFjEZCuTqsg&ust=1492800634100836)**What would he or she post to Instagram?**

* Use relevent hashtags to the character #duh
* Post something their character thinks is beautiful/important in life
* Include 3-4 relevant comments from followers
* Post is appropriate for friends and work colleagues

[](https://www.google.ca/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&ved=0ahUKEwi9uMjT2bPTAhWR0YMKHWcDDOIQjRwIBQ&url=https://en.facebookbrand.com/&psig=AFQjCNHna57RVpd64EIoaPtCiU_bfh-Ekg&ust=1492800580004343)**Write a 300+ word facebook rant in their voice.**

* Stay on one topic
* Use examples from the play
* Your opinion clearly reflects your chosen character in *Macbeth*
* You write in a voice that clearly is for close friends and relatives only

[](http://seeklogo.com/vector-logo/249555/snapchat) **What would he or she Snapchat?**

* Use a relevent filter
* Record a movie or voice note that your character might
* Include 3-4 relevant replies from friends
* Snapchat is appropriate for close friends

[](https://www.google.ca/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwi2tvXu47PTAhWK34MKHUEoCHEQjRwIBw&url=https://www.pinterest.com/pinterest/&psig=AFQjCNFphG7PqbMddZJr55_x8N51FLltQg&ust=1492803319225674) Pinterest??? No, MAKE YOUR OWN!!! What’s another social media outlet they might use?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Level 0 | Level 1 | Level 2 | Level 3 | Level 4 |
| Knowledge | Shows no knowledge of the play. | Shows little knowledge of the play. | Shows some knowledge of the play. | Shows considerable knowledge of the play. | Shows clear knowledge of the play. |
| Inquiry | Misses the task in substantial ways. | Misses items in the task in interesting and creative ways. | Extends the task in some ways. | Extends the task in many interesting and creative ways. | Makes the task your own while still satisfying audience and content. |
| Communication | Vocabulary, grammar, and clarity is confusing. | Vocabulary, grammar, and clarity is unclear in some places. | Vocabulary, grammar, and clarity is somewhat clear. | Vocabulary, grammar, and clarity is mostly good. | Vocabulary, grammar and clarity is advanced—you are Shakespeare. |
| Application | There is no sense of audience. | The topic you choose is no appropriate to the audience at hand. | The topic you choose is somewhat appropriate to the audience at hand. | The topic you choose is appropriate to the audience at hand. | The topic you choose is fully appropriate to the audience at hand. |

Comments

Final