PSA Task: /20 marks

1. Review Logos, Ethos, and Pathos with your teacher
2. View the PSAs provided
3. Argue which is being targeted **the most** by that PSA

![C:\Users\ibsena\AppData\Local\Microsoft\Windows\INetCache\Content.Word\Ethos Pathos Logos[1].jpg]()



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| Topic of PSA | It mostly used a)logos, b)pathos or c)ethos (pick one) | My specific evidence is…(/2) | Why might this appeal be best for this topic? OR explain if it was effective? Why or why not? (/2)  |
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