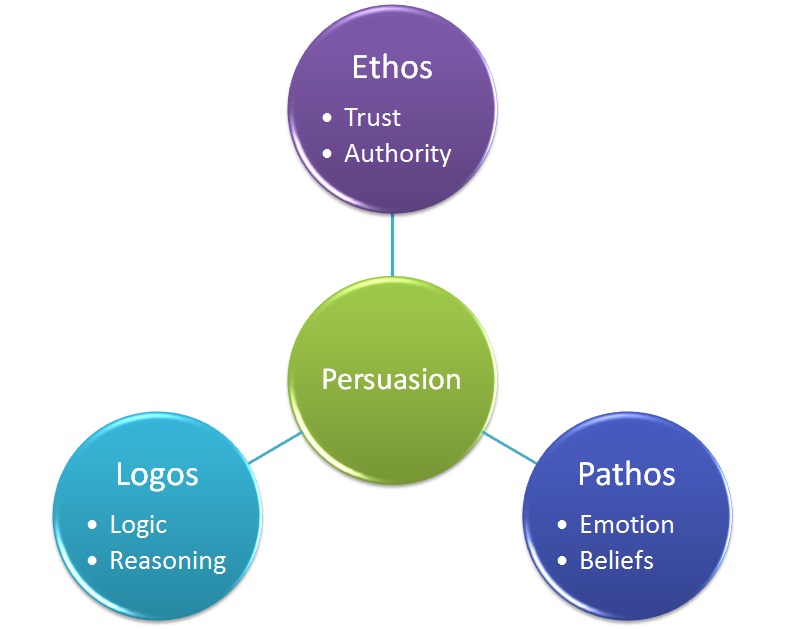
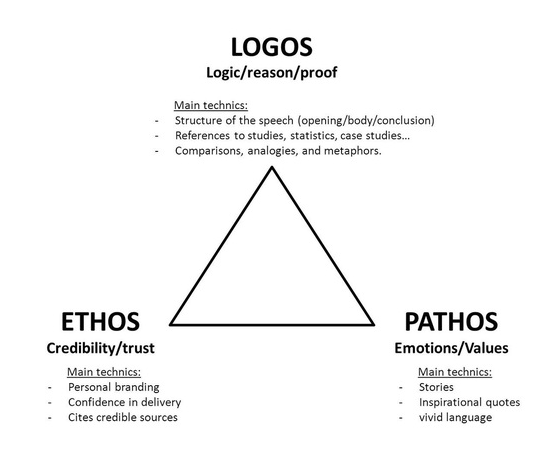
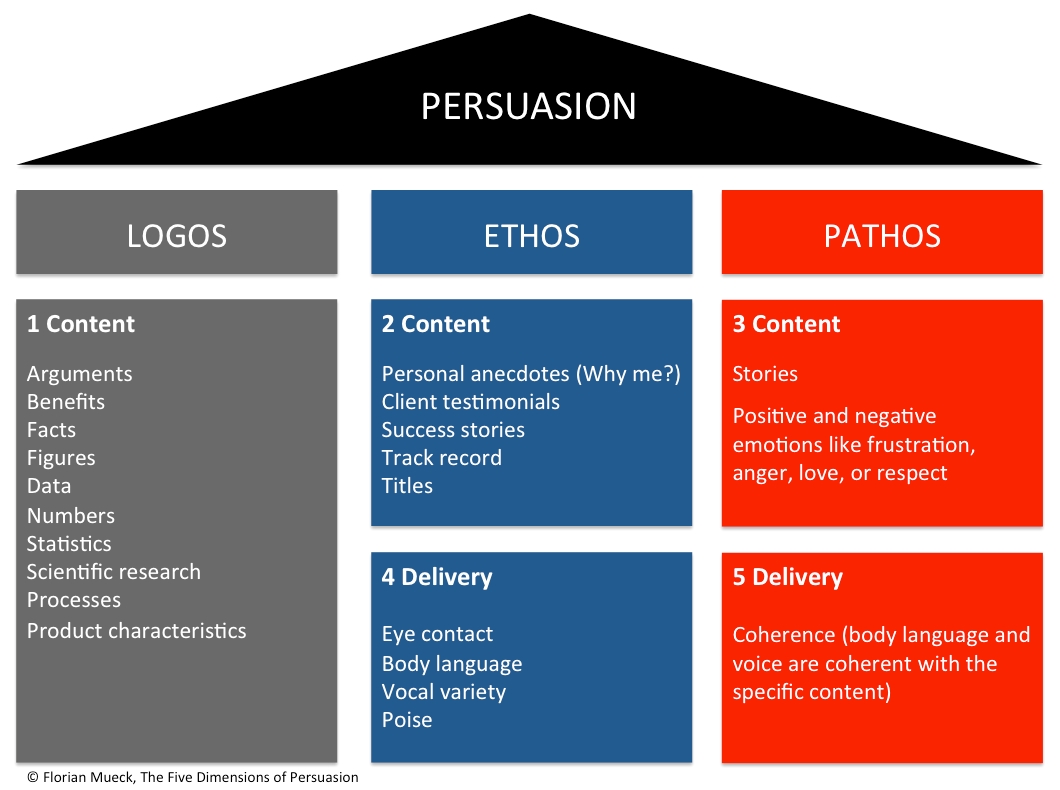
PSA Task: /20 marks

1. Review Logos, Ethos, and Pathos with your teacher
2. View the PSAs provided
3. Argue which is being targeted **the most** by that PSA





|  |  |  |  |
| --- | --- | --- | --- |
| Topic of PSA | It mostly used a)logos, b)pathos or c)ethos (pick one) | My specific evidence is…  (/2) | Why might this appeal be best for this topic? OR explain if it was effective? Why or why not?  (/2) |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |